

(Re)Engaging Your School Community to Maximize Meal Participation

SNA-VA Conference 2023 Hampton, VA

March 11, 2023



Who We Are - Amy & Thompson





Session Overview & Objectives

- Connect and learn from fellow school nutrition professionals.
- Highlight innovative strategies and promising practices that meaningfully engaged students, families, and community partners in school meals programs.
- Have FUN!





Why is engagement now more important than ever?

No child should go hungry in America.

Today, 1 in 10 kids are facing hunger in Virginia.

No Kid Hungry is working to end childhood hunger by making sure every kid gets three meals a day.



HOW WE'RE HELPING END CHILDHOOD HUNGER



TRAINING & SUPPORT

We work with schools and communities to help them implement more effective meal programs - providing training, peer connections, data and research



GRANT FUNDING

We invest in new
equipment and
capacity-building needs
so schools and
community groups can
grow their meal
programs



ADVOCACY & SYSTEMS CHANGE

We work to modernize outdated programs and ensure they better meet the needs of children and families



OUTREACH & AWARENESS

We connect kids and families with food resources and put childhood hunger on the public stage to generate the public will needed to end the crisis



What are some things that come to mind when you think of the word engagement in your school meals programs?



Go to: www.menti.com

Use code: 7224 6957

BREAKOUT SESSION!



Instructions

Three 8-minute breakouts

- Students
- Caregivers and Community
- School system staff (Teachers, Principals, Administrators)

How can we engage these groups and individuals in our school nutrition program?

- Things that you have already done
- New ideas
- Pie in the sky big and small



Students



Student Feedback - Wythe County School Meals

We want to know what you think about school food! We're continuing to work through supply chain and staffing shortages to bring back some of your favorite food items.

Please take a minute to answer the following questions about school meals in Wythe County schools.

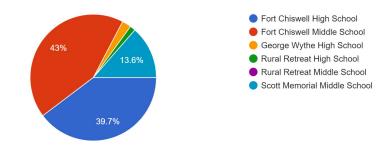


tbertschy@strength.org (not shared) Switch account

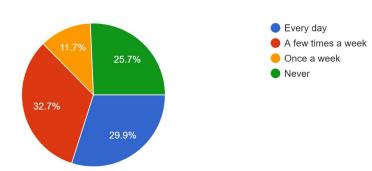


* Required

Which school do you attend? 214 responses



How often do you eat school breakfast? 214 responses



Announcing Our...



NATIONAL SCHOOL BREAKFAST WEEK MIDDLE AND HIGH SCHOOL SMOOTHIE CONTEST



SUBMIT YOUR IDEA ONLINE OR

ASK YOUR FOOD SERVICE MANAGER FOR A PAPER FORM.



SUBMIT YOUR SMOOTHIE IDEA BY FEBRUARY 17™.

THE WINNING SMOOTHIE WILL BE SERVED FOR BREAKFAST AT MIDDLE AND HIGH SCHOOLS ON MARCH 8TH DURING

NATIONAL SCHOOL BREAKFAST WEEK!

ALL CONTEST PARTICIPANTS WILL BE ENTERED INTO A RAFFLE TO WIN PRIZES!

WINNING SMOOTHIE CREATORS RECIEVE A GRAND PRIZE!





PWCS Nutrition @PWCSNutrition · 28m

Congratulations to Brianna Espinet from @Gar_Field_HS for winning our #NationalPizzaWeek Contest! We will be serving her winning pizza creation at high schools for #SchoolLunch on #NationalPizzaDay which is this Thursday, February 9th! #ScratchMadeMondays #NoKidHungry



You and 6 others





hcschoolscafe Hampton City Public



hcschoolscafe Se that attended our series! Our dietitia these bright your

The last Menu Ma which is very fittir around the corne

We made Berry B hit!







What's your favor

#schoolnutrition









≗ Liked by schoolme

FEBRUARY 7



Add a comment...

HCS Food & Nutrition @HCSchoolsCafe · Dec 5, 2022

It's #MeatlessMonday! During November's #MenuMasters class our student chefs learned all about plant-based eating and the health and environmental benefits that can come from it.

They made a protein packed Chicken and Veggie Pasta Alfredo and Roasted Broccoli.





LCPS School Nutrition @LCPSCafe · Dec 8, 2022

Have you tried our NEW Bean & Cheese Pupusa with a side of Curtido, a Salvadorian cabbage slaw?

A national dish to El Salvador...is now available on our lunch menu. We'll have it on the menu next Thursday, 12/15, at all grade levels.

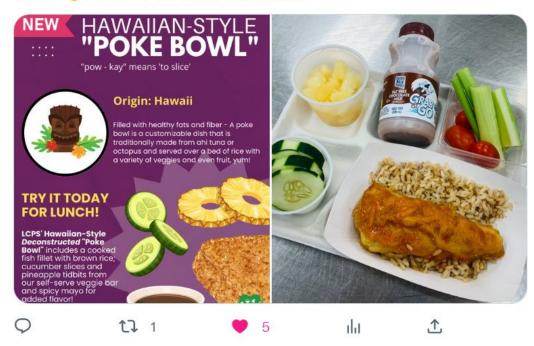




LCPS School Nutrition @LCPSCafe · Sep 16, 2022

Our deconstructed 'Hawaiian Poke Bowl' is at our middle and high schools today for lunch.

Alaskan Pollock Fish coated with a sweet glaze and Sriracha mayo sauce over a bit of brown rice. Top it off with cucumber slices / and pineapple tidbits * for the "Poke Bowl" experience.





Our BBQ Pulled Pork Sandwich with Coleslaw is delicious! This tray also has oven baked fries, a bright side salad, and fresh watermelon! Yummy!

@SCPSchools







ASIAN CHICKEN RICE BOWL TESTING AT HERMITAGE E.S 4/20/21

4 3	
COMMENTS	
Doublewood.	
1 Really good	
I love the chicken, rice and brocolli. More sauce. Will not like cabbage if that i	is added.
Love everything but the brocollu. More sauce.	
1 Love the rice and chicken. More sauce. Do not like the veggies much.	
 Love everything. More sauce. 	
1 Love the sauce, chicken and vegetables.	
1 Love the veggies. Sauce is not enough. Would also eat onions if there is any	y.
 Everything about the bowl is good. Okay with cabbage and onions. Want mo 	ore sauce.
1 Love it except the brocolli.	
1 Do not like brocolli.	
Do not like matchsticks carrots. Bigger pieces are better.	
 Love the chicken and rice and veggies. 	
1 Love edamame. Not a big fan of veggies. Do not like onions and cabbage if a	added.





Caregivers & Community









Free and Reduced Price Meals are available to families who believe they may qualify. If your family chooses to apply please complete a Free and Reduced Meal Price Application Form. The forms are available online and/or can be obtained at any school office. You will be notified by mail of your child's status. Until notification you must provide your child with funch or lunch money.

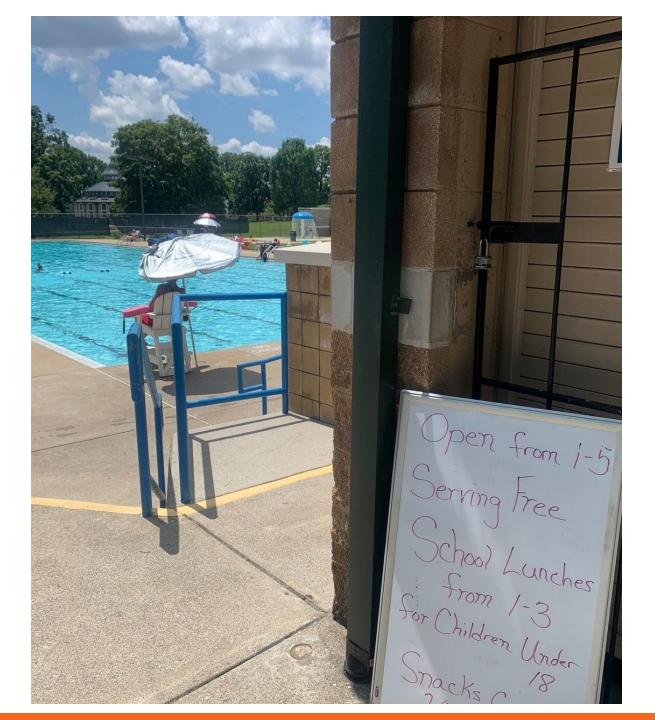
Only complete ONE application per family. The information you give will be used to determine or prove your child's eligibility for free or reduced-priced meals. This information may also be used for other state or federally funded school benefits.

Online applications will be sent from a secure website directly to Orange County Public Schools, so you don't need to worry about filling out a paper form that could be lost or misplaced.

To Apply ONLINE simply go to:

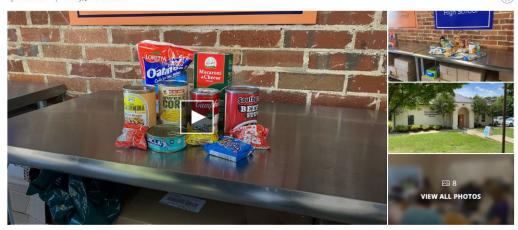
- 1. www.ocss-va.org
- 2. Section For Parents and Students, Quick Links Free and Reduced Meal Information
- 3. www.LunchApplication.com
- 4. Apply Now
- 5. Select your State: Virginia
- 6. Select your School District: Orange County Public Schools
- 7. Continue
- 8. Before You Begin-there a few things you should know
- 9. Continue
- 10. Enter information as requested





Ways kids can receive meals when school is out this summer

by Mia Nelson | Friday, June 10th 2022



Typical items in a food bag that Park View Community Mission's Food for Thought program provides. (Credit: Mia Nelson/WSET)



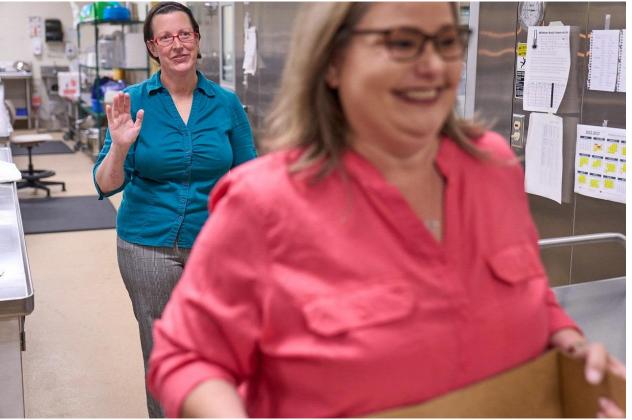
LYNCHBURG, Va. (WSET) — School is out, but that can be a problem for families who depend on the meals their kids get at school.



There are some programs in the Lynchburg area working to bridge that gap between the school year and summertime.

At Park View Community Mission, Executive Director Todd Blake said their Food for Thought







School System Staff

#WhoMakesYourFood

SCHOOL FOOD HERO SPOTLIGHTS



FUN FACT "I LOVE CRAFTING!"



FAVORITE FOOD BAKED JALAPEÑO POPPERS



FAVORITE AUTHOR

TERRY MCMILLAN



HOBBIES

WATCHING PHILADELPHIA SPORTS, METOWN PHILADELPHIA, PA ESPECIALLY THE EAGLES

SCHOOL & POSITION

COLGAN H.S. FOOD SERVICE ASSISTANT MANAGER



#WhoMakesYourFood

SCHOOL FOOD HERO SPOTLIGHTS





FAVORITE FOOD **PUPUSAS**



FAVORITE ANIMAI BUTTERFLIES



FAVORIRTE BOOK

"THE OLD MAN AND THE SEA" BY ERNEST HEMINGWAY









SCHOOL & POSITION

BRISTOW RUN E.S. FOOD SERVICE MANAGER



AND 2 SMALL DOGS.

#WhoMakesYourFood

SCHOOL FOOD HERO SPOTLIGHTS





SCHOOL & POSITION

FAVORITE PLACE TO BE

AT WORK!



WATCHING SPORTS AND CHEERING ON PWCS TEAMS



DRAGON FIRE CHICKEN

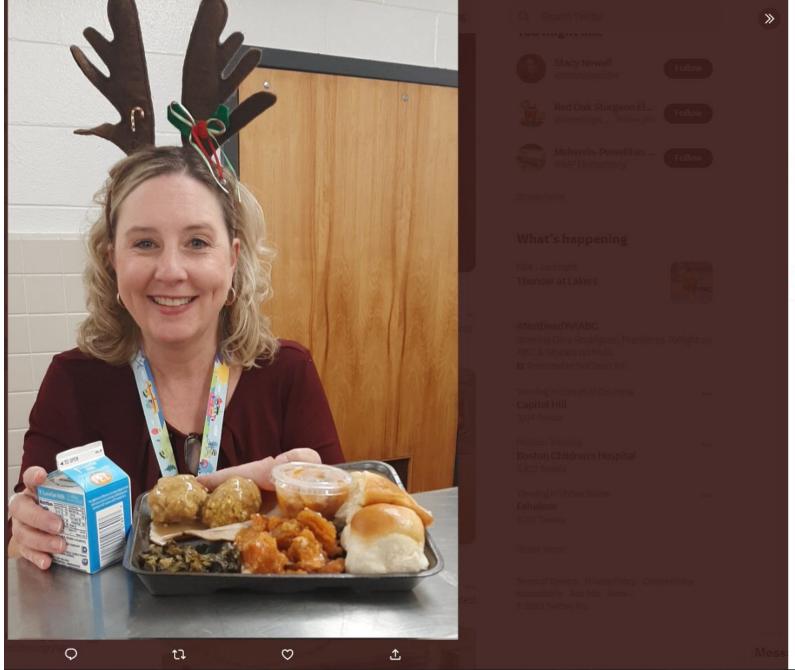
FAVORITE ANIMAL HUSKIES



HYLTON HIGH SCHOOL

FOOD SERVICE MANAGER

METOWN BORN IN EL SALVADOR AND GREW UP IN SAN FRANCISCO, CA





Our Holiday Meal was enjoyed by our staff, students and administrators!! Mrs. Culbreath, Southside Elementary Principal, is ready to enjoy her school lunch! #schoolmeals #schoollunch #wefeedchildren

6:10 PM · Dec 18, 2022 · 47 Views









Tweet your reply





School Nutrition SCPS/Sodexo @SpotsyCafes · Feb 1



You and 9 others



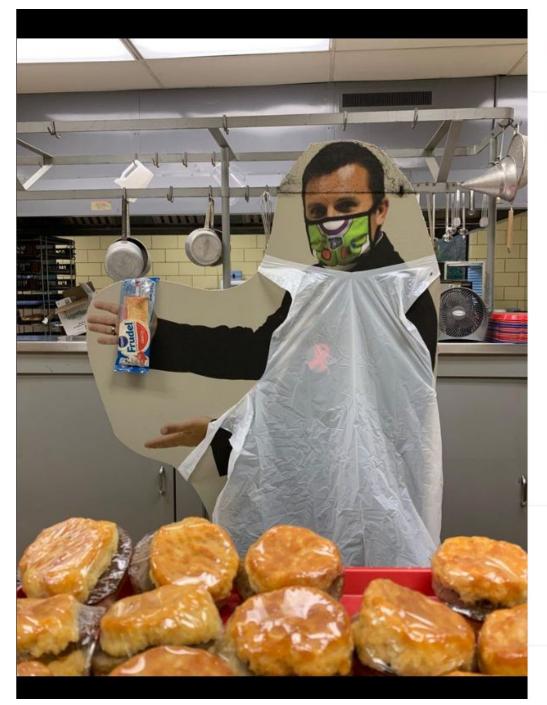
School Nutrition SCPS/Sodexo @SpotsyCafes · Dec 8, 2022

Some of the 4th graders at Livingston Elementary enjoying a snack they grew in their Hydroponic Garden! We Love how excited they get for snack time, choosing to eat food from their garden.

#Sodexoproud #deliciousnutrition



You and 9 others





bcps school nutrition

Troutville□Elementary□



bcpsschoolnutrition At Troutville Elementary, every student is greeted with breakfast suggestions from the Principal, Mr. Anderson! Whether he's in the cafeteria or anywhere else in the building, he's always encouraging students to start the day off with a healthy nutritious meal from he cafeteria.

Even when he's not in the building, he still gets the message out...

#schoolnutritionrocks

#weloveouradministrators

#hehasntblinkedinawhile

#dontforgettheapron

68w









4 likes

OCTOBER 27, 2021



Add a comment...



What is **one thing** you will take away from this session?



Go to: www.menti.com

Use code: 4512 1369

No Kid Hungry Resources & Reminders

- School Meals Design Guide (schoolmealsdesign.org)
 Online resource to support engagement
- Upcoming Webinars

School's Out, Food's In: No Kid Hungry FIVE Part Summer Webinar Series >> Make it Mobile: A deep dive into mobile meal programs (3/28)

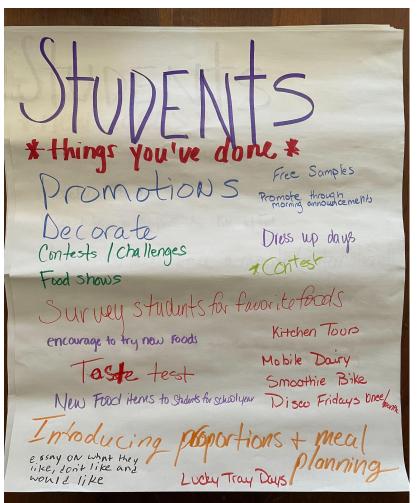
No Kid Hungry Virginia Grant Applications DUE March 22, 2023

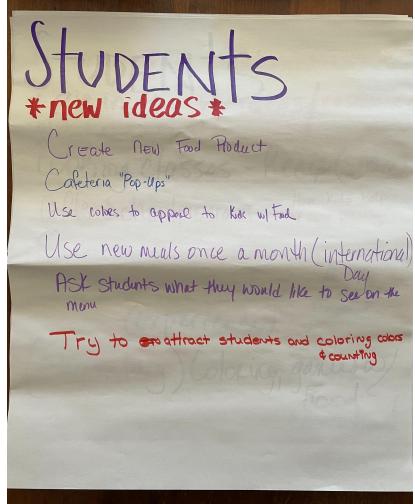
We're Here to Support!

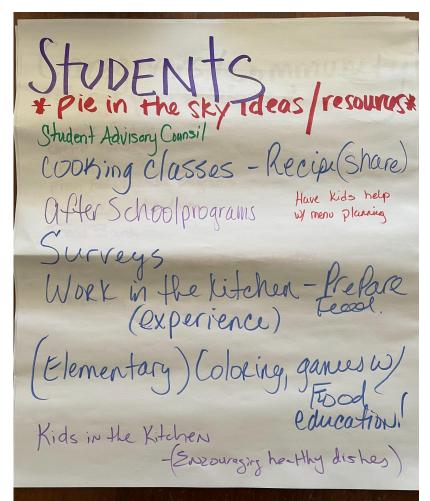
- Northern Virginia Amy Biestek
- Southeast Virginia Libby Lyon
- Central Virginia Sarah Steely
- Southwest and Southside Virginia Thompson Bertschy



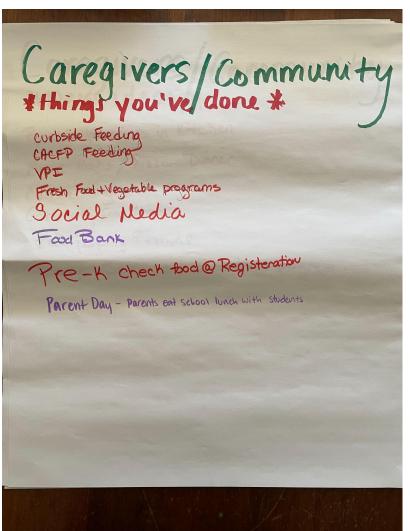
Students

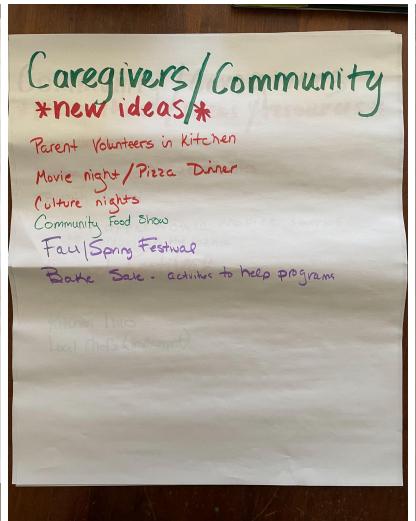


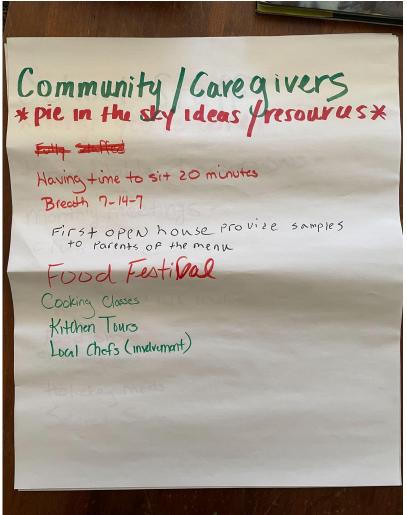




Caregivers & Community







School System Staff

