

SNA-VA Industry Membership Levels

Membership Year: August 1 - July 31

PLATINUM - \$1,950 early bird* GOLD - \$1,450 early bird*

Eligibility to serve on SNA-VA Industry Advisory Board	Eligibility to serve on SNA-VA Industry Advisory Board
Annual licensing rights to use SNA-VA Logo	Annual licensing rights to use SNA-VA Logo
1 free booth at Annual State Conference. Booth signage with designation "Platinum Partner." Priority for special booth requests.	1 free booth at the Annual State Conference Booth signage with designation "Gold Partner."
Optional second booth at discounted rate of \$800 (All additional booths discounted at \$1,500)	Optional second booth at discounted rate of \$1,000 (All additional booths discounted at \$1,500)
2 complimentary registrations to Annual State Conference, with access to all conference sessions, meals and the Evening of Entertainment (excludes pre-conference sessions)	1 complimentary registrations to Annual State Conference, with access to all conference sessions, meals and the Evening of Entertainment (excludes pre-conference sessions)
Recognition as a Platinum Partner with ribbons to affix to conference name badges	Recognition as a Gold Partner with ribbons to affix to conference name badges
Recognition as Platinum Partner in conference program *Partners registering after Jan. 14 are not guaranteed placement in conference program.	Recognition as Gold Partner in conference program *Partners registering after Jan. 14 are not guaranteed placement in conference program.
Recognition as Platinum Partner at Opening Session and	

Annual Banquet at State Conference

Opportunity to submit one-slide presentation highlighting products/services featured at Annual Conference.
*Collective presentation to run throughout The Conference.
PowerPoint template provided by SNA-VA

1 half-page, full color ad with QR code in SNA-VA Magazine once annually *Editor to determine placement in 1 of 3 issues

Opportunity to submit 400 word educational article for SNA-VA website once annually

Opportunity to share company updates/info in a digital communication to all SNA-VA members once annually.

Recognition as Platinum Partner with scrolling logo on the SNA-VA website

Access to SNA-VA District Profiles available through live Google Doc

Annual licensing rights to utilize SNA-VA Logo

*Annual membership prices increase:

\$100 after October 1st

Membership year begins once payment is received.

NO MEMBERSHIP

\$1,750 Per State Conference Booth

